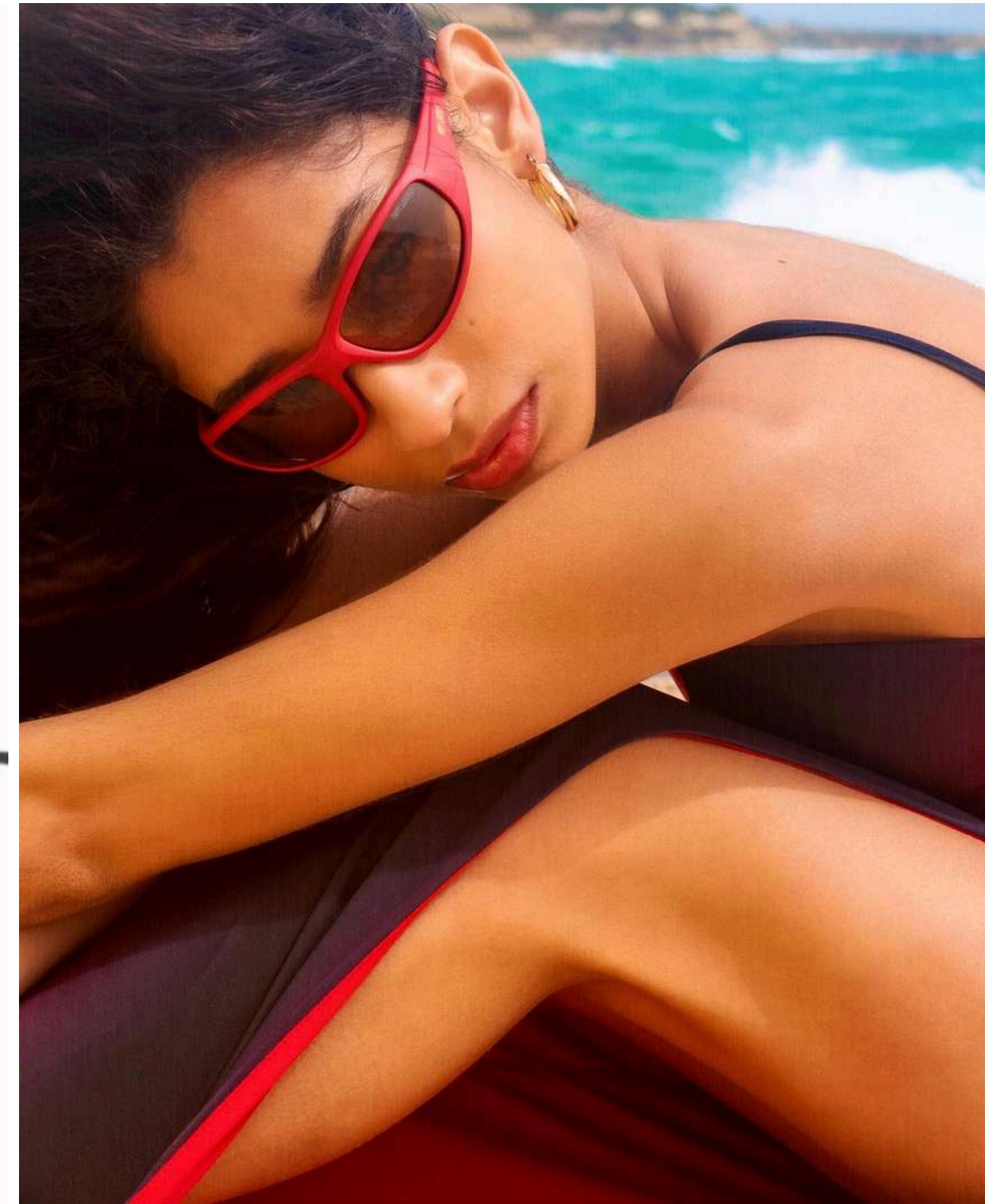


# MAXIME GUENGANT



**FASHION PHOTOGRAPHER - ARTISTIC DIRECTOR**

*TAILORED VISUALS FOR FASHION BRANDS*





# ABOUT ME

As a fashion photographer and art director, I specialize in creating visually striking and memorable images. Working with international brands, my approach highlights the essence of each brand through a custom-made aesthetic and comprehensive production management, whether remotely or on-site.

From advertisements to lookbooks, my work is distinguished by the use of natural light, vibrant colors, and meticulous staging. Thanks to my network of contacts and geographic flexibility, each project is designed to faithfully reflect the unique universe and specific expectations of each brand.

Follow my journey and discover my work on Instagram:  
[@maximeguengant](#).



# PHOTOGRAPHY & ART DIRECTION - A GLOBAL VISION FOR YOUR IMAGE

MY APPROACH COMBINES FASHION PHOTOGRAPHY AND ARTISTIC DIRECTION TO CREATE IMPACTFUL VISUALS THAT CAPTIVATE YOUR AUDIENCE AND STRENGTHEN YOUR BRAND IDENTITY.

## Fashion Photography - Capturing the Essence of Your Brand

Advertisements, editorials, lookbooks, and campaigns: I highlight your creations with a style that is both dynamic and authentic. My work plays with natural light, contrasts, and vibrant colors to create powerful and timeless images.



## Art Direction - A Coherent Visual Universe

Each project is considered as a whole: location choice, model selection, color harmony, and staging. My goal is to create a custom-made aesthetic, aligned with your brand's DNA, ensuring each visual has a strong visual and commercial impact and maintains coherence across all your communication channels.

## A Structured & Turnkey Creative Process

**Concept Definition** → Analyzing your universe and developing a unique visual direction

**Casting & Locations** → Selecting models and settings that align with your image

**Production & Shooting** → Staging, styling, and capturing powerful images

**Post-Production & Delivery** → Professional retouching and delivering ready-to-use visuals

My goal is to bring significant added value to your brand by providing visuals that reinforce your identity and captivate your audience.





# REMOTE PRODUCTION - A TURNKEY PROCESS

Working with me means accessing a complete production without having to organize travel or manage an on-site team. Thanks to my expertise in art direction and project management, I transform your vision into an impactful visual campaign, no matter where you are in the world.

This model offers several advantages:

## ***Cost Reduction***

No need to send a team on-site; I manage the entire project from location selection to post-production.

## ***Simplicity and Time Saving***

A turnkey service that includes art direction, model casting, location scouting, and logistics management.

## ***Custom Adaptation***

Each shoot is designed to reflect the unique universe and specific expectations of your brand.

## ***Quality and Expertise***

With experience working with international brands, I guarantee high-impact images tailored to various communication channels.



## ***Access to an Exclusive Network***

Thanks to my contacts with agencies and influential models, I can optimize the visibility of campaigns and offer profiles that perfectly match your brand image.

## ***Geographic Flexibility***

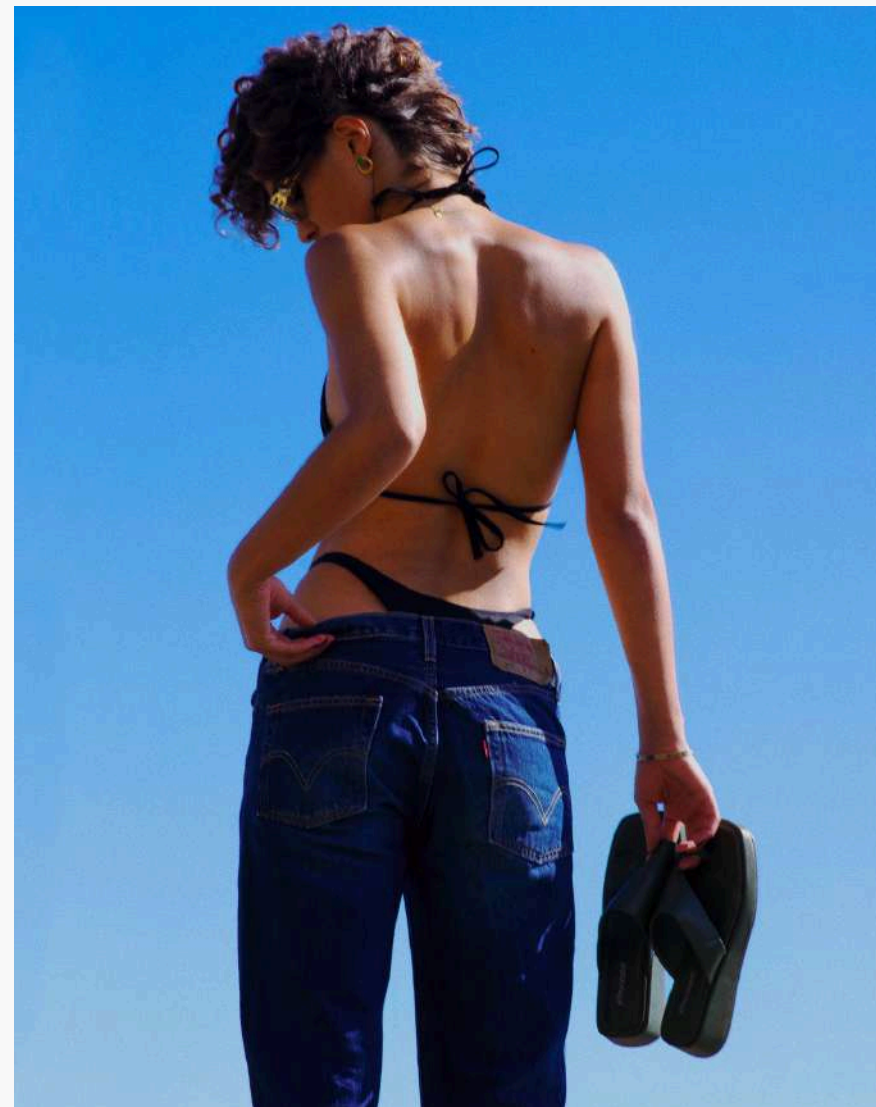
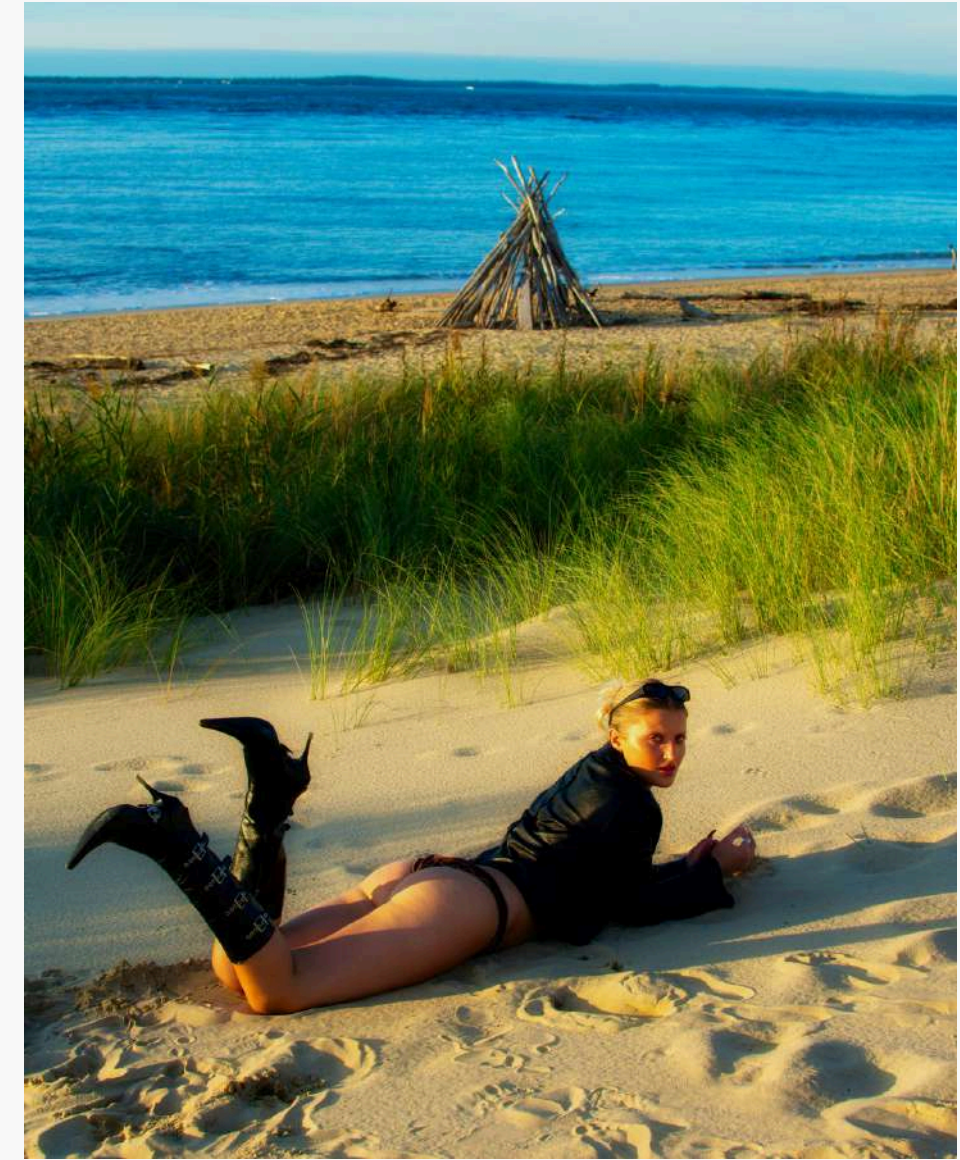
Whether in France or internationally, I can organize shoots in spectacular natural settings. I am also available to join ongoing projects abroad, bringing my creative vision and technical expertise.

## ***Total Process Control***

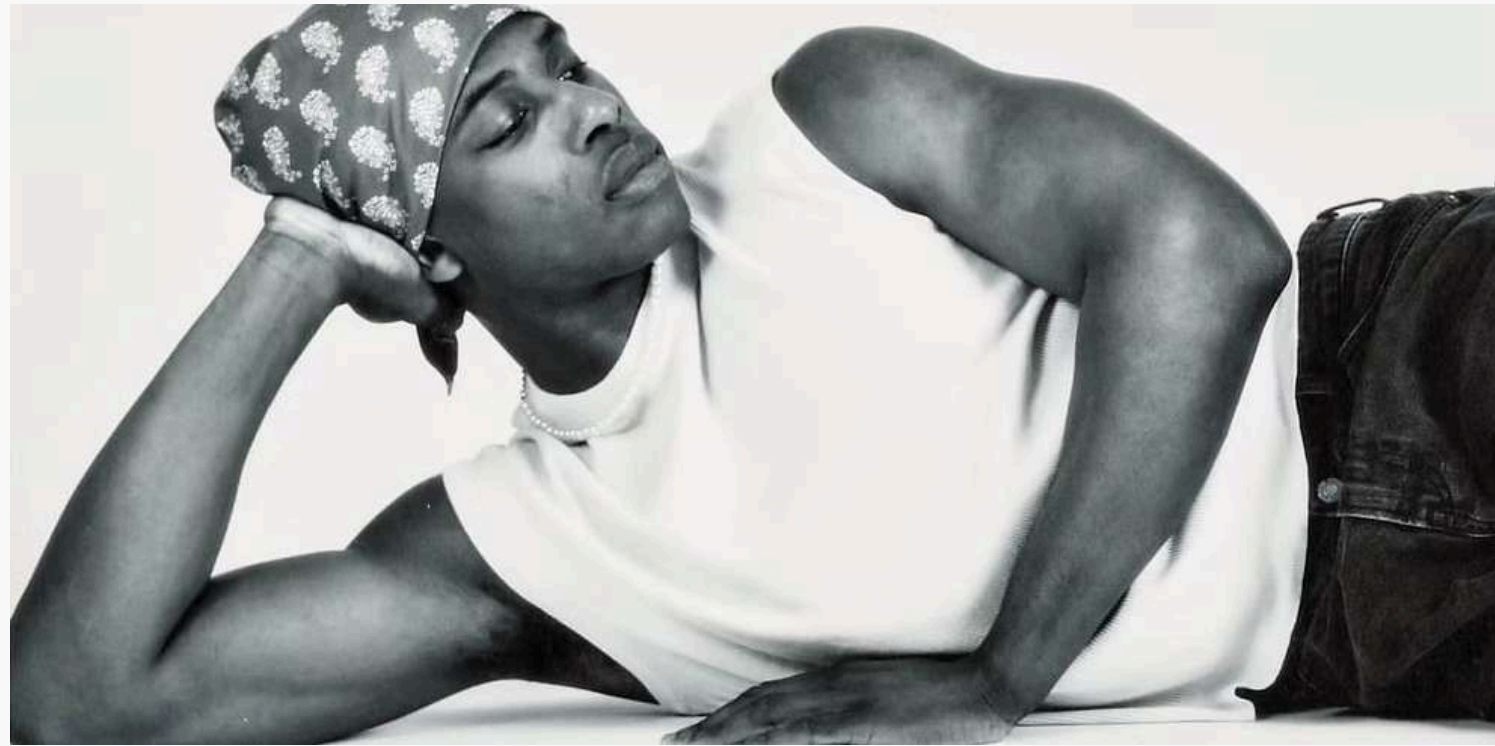
Before production, we validate the concept and aesthetics of the shoot together. Once the project is approved, you receive regular updates, and I deliver ready-to-use images for all your communication channels.



# GALLERY









# THEY TRUSTED ME

SINCE THE BEGINNING OF MY CAREER, SEVERAL BRANDS AND AGENCIES HAVE CHOSEN TO USE MY SERVICES FOR THEIR VISUAL PROJECTS. THESE PARTNERSHIPS HAVE BEEN INVALUABLE OPPORTUNITIES TO IMPLEMENT MY CREATIVE VISION, STRENGTHEN MY EXPERTISE, AND CONTINUE MY PROFESSIONAL DEVELOPMENT.

Jeffrey  
Campbell

POPPY  LISSIMAN

  
JADE VENTURI



Palace callas

  
WILHELMINA  
Models

kult  
MODELS

MaisonCléo

follow

  
CRASH

OMONA

# PRICING

My services are designed to adapt to the unique needs of each project.

Each project includes comprehensive production management, including:

**Artistic direction / Photography / Post-production / Styling / Location scouting / Model casting and coordination**

**Advertisements and Campaigns:** starting from €8,000

Ideal for large-scale campaigns that require impactful visuals and elaborate staging, aimed at promoting a product or brand. These projects often involve a detailed concept, strategic message, and coordinated execution to maximize brand visibility.

**Editorials and Lookbooks:** starting from €6,000

Perfect for showcasing a fashion collection artistically and telling a visual story that aligns with the brand's identity. This service focuses on creating cohesive and engaging images that capture the essence of the collection and can be used in magazines, websites, and promotional materials.

**Fashion and Accessories Shoots:** starting from €4,000

Ideal for highlighting specific pieces in outdoor or studio shoots. This service is designed to create high-quality images for social media, e-commerce, and marketing materials, with a focus on the aesthetic appeal of individual products.

Note: The above rates do not include model fees. I also collaborate with a network of influential models, whose fees can vary from a few hundred euros to tens of thousands of euros, depending on their notoriety and experience. A commission of 20% will be added to model fees to cover casting and coordination services.

**Each project is unique and prices may vary based on the client's specific requirements and project complexity.**

**Do not hesitate to contact me for a personalized quote tailored to your needs.**





# CONTACT ME

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